

THE GREEN ROOM.



BASKETBALL WITH BITE. CONNECTIONS WITH VENOM.

MORE THAN NETWORKING ⁶

The Green Room is the business community surrounding Geelong Venom WNBL and Geelong United NBL1.

Bringing together our partners, corporate guests, business leaders and key figures from across the clubs, it creates meaningful opportunities to build relationships, exchange ideas and generate new business.

Because the best connections don't happen by chance.

We take the time to understand your business, the people you want to meet and the opportunities you want to create.

From a personal introduction to a conversation started courtside, The Green Room turns shared experiences into valuable business relationships.



WHY JOIN THE ROOM?



CURATED CONNECTIONS

Tell us what a valuable connection looks like for your business. The Venom commercial team will identify relevant opportunities and facilitate meaningful introductions within the network.



EXCLUSIVE EVENTS

Connect throughout the season at business lunches, courtside networking nights, leadership discussions and special events at Geelong Arena.



MATCH-DAY HOSPITALITY

Build relationships in a relaxed and memorable environment, with access to The Green Room surrounding Geelong Venom and Geelong United NBL1 home games.



INSIDE ACCESS

Hear directly from Geelong players, coaches, leaders and special guests while getting closer to one of regional Australia's most exciting women's sporting properties.



MEMBER DIRECTORY

Discover who is in the Room, what they do and how you can help one another through a purpose-built member directory.



BUSINESS EXPOSURE

Members will be showcased through club and Green Room communications, club platforms and speaking opportunities at networking events.

YOUR YEAR IN THE ROOM

SEASON LAUNCH

Meet the network at the Venom Season Launch and hear what lies ahead for the club and The Green Room.

COURTSIDE CONNECT

Pre-game networking with guest appearances throughout the year followed by elite basketball.

BUSINESS LUNCHES

Insights and inspiration from leaders in sport, business and the community.

WOMEN'S SPORT ROUNDTABLE

An insightful event exploring the growth, influence and commercial potential of women's sport.

SEASON CELEBRATION

Recognise the connections, collaborations and successes created throughout the year.

WHO'S IN THE ROOM?

The Green Room brings together:

- Geelong Venom and Geelong United partners
- Corporate hospitality clients
- Geelong business owners and decision-makers
- Club leaders, players, coaches and alumni
- Selected guests from across sport and the wider community

Membership is available to Geelong Venom partners, corporate hospitality clients and selected members of the Geelong business community.

BE IN THE ROOM₆

The Green Room

| \$1,500 per year

Join the network and get in the room

Become part of the business community surrounding Geelong Venom and connect with members throughout the year in a network and match-day experience reserved for just 32 members.

Your membership includes:

- Access to the exclusive Green Room Lounge at Geelong Venom WNBL and Geelong United NBL1 home games
- Match-day hospitality in a relaxed business environment
- Premium reserved seating at Geelong Venom WNBL and Geelong United NBL1 home games
- Invitations to Green Room networking events and business functions throughout the year
- Opportunities for curated introductions within the network
- Access to special match-day guests and club representatives

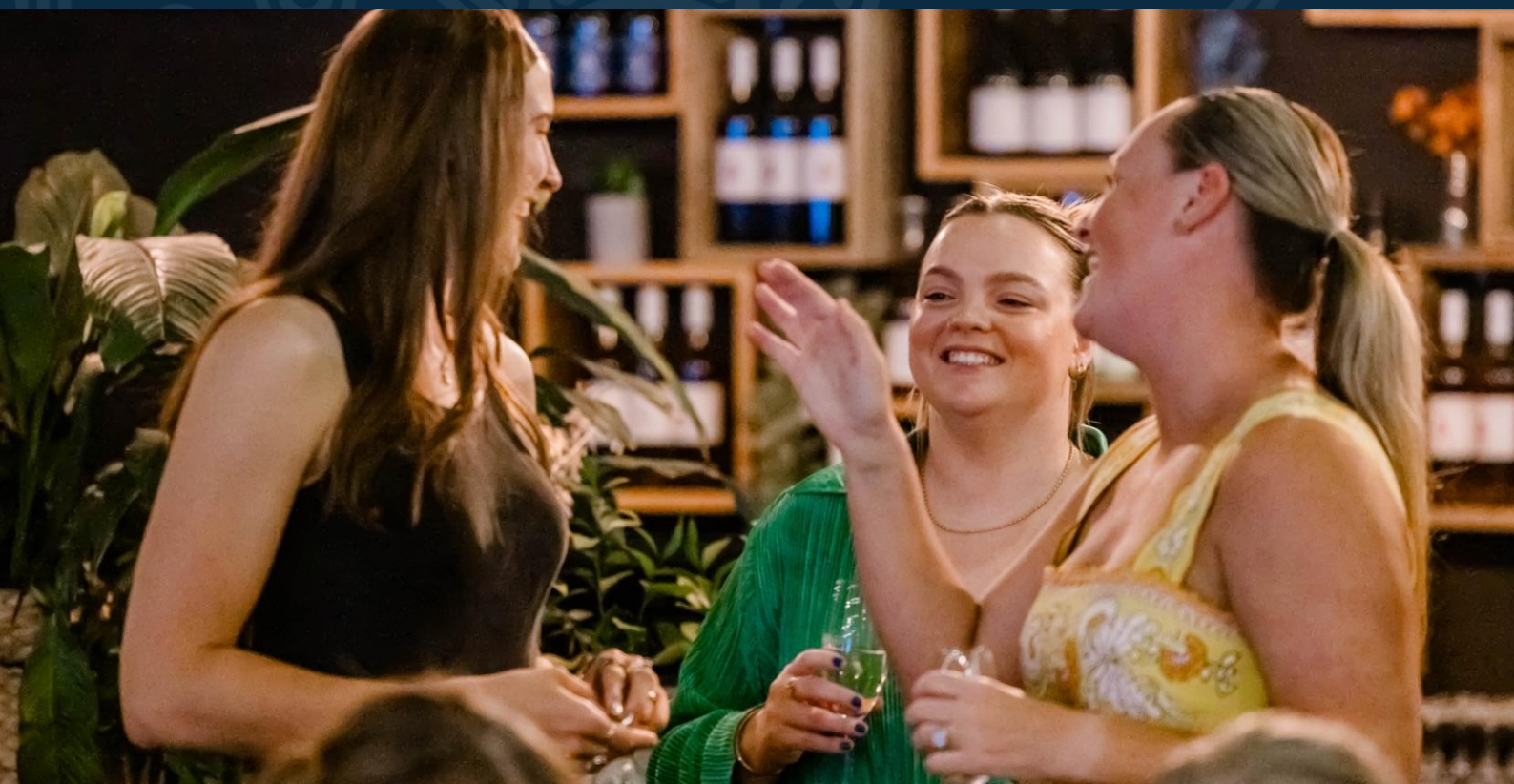


BE IN THE ROOM_G

Membership inclusions (cont.):

- Connection with Venom partners, business leaders and the wider Geelong United community
- Inclusion to the Green Room member directory
- Opportunities to connect with fellow members before and during games
- Regular 'Inside the Room' member updates
- Opportunities to promote your business and share member success stories
- A partner spotlight newsletter feature, club LinkedIn post, and the mic for five minutes at a network event.
- Member pricing for hire of the Green Room Lounge for business meetings, functions or presentations
- Membership of an exclusive club limited to only 32 places

Annual membership fee: \$1,500 per person



ADDITIONAL OPPORTUNITIES

Naming Rights

| \$10,000 per year

Take ownership of The Green Room and place your brand at the centre of Geelong Venom's business network. The Green Room will carry your name across the lounge, member communications, events and match-day experiences, positioning your business as a leader within the Geelong business community.

Primary Partner

| \$5,000 per year

Position your brand as a key supporter of The Green Room and connect directly with its business community throughout the year. Your business will receive prominent exposure across Green Room communications, networking events and match days, along with access to the exclusive 32-member match-day club.

Supply Partner

| Enquire Today!

Showcase your product and be fully integrated into The Green Room experience. Whether food or beverage, apparel, or something completely unique, your business will be actively on show to our membership and the wider Geelong basketball community.



CONNECT WITH US

Whether you want to grow your business network, experience Geelong Venom and Geelong United match days with premium viewing or entertain clients in the lounge, our team will help you find the right membership.

Join a community bringing together Geelong's business leaders and decision-makers through meaningful connections, memorable experiences and elite basketball.

Please note that places in The Green Room are strictly limited to 32 members.

START THE CONVERSATION:



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Partnerships Specialist

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Scan to enquire or contact our team to secure your place.



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